



# Human Computer Interaction

Introduction to the course

Luigi De Russis Alberto Monge Roffarello, Tommaso Calò Academic Year 2023/2024







# **Expectations?**

What do you hope to learn in this course?

#### Goals

- Understanding how to design the user experience when interacting with modern applications, devices, and environments
- Gaining in-depth knowledge of a human-centered process to create interactive systems
  - and how to apply it in practice
- Becoming familiar with methods to gather and listen to users' needs
- Learning to evaluate interactive systems with their users

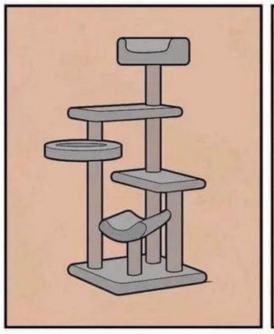
## Why?

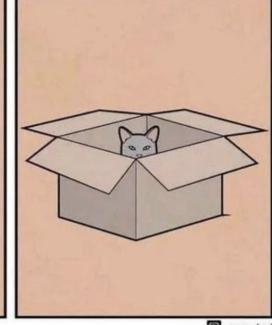


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## Product features

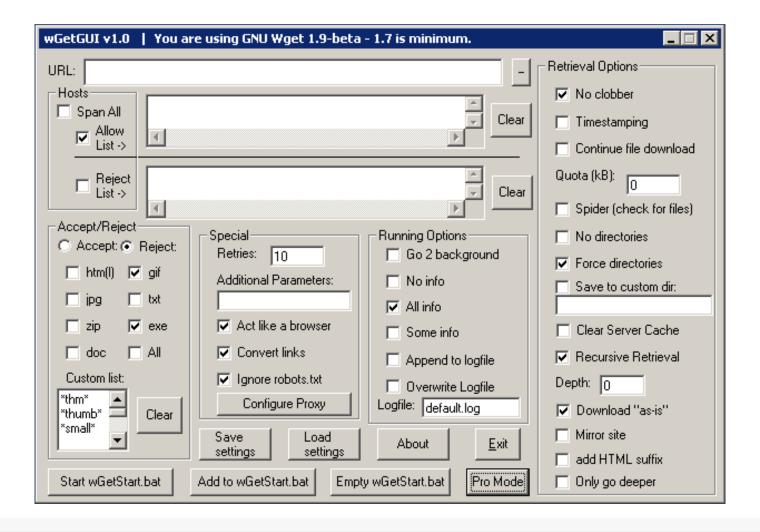
#### User needs





\_yes\_but

#### Hall of Fame or Shame?



## How to Design and Develop Good Interactive Systems?

- Iterative and human-centered process
- People needs (not "wants")
- Design principles and guidelines
- Usability goals
- Prototyping (rapidly and frequently)
- Evaluation (various kind)
- Programming

## What We Will Learn

| Introduction to<br>Human-Computer<br>Interaction | Definitions, the human, the computer.  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|
| Building interactive applications with a         | Main tasks and methods to design, develop, and evaluate an interactive application.  |  |  |  |  |  |  |
| human-centered process                           | Needfinding strategies, low- and high-fidelity prototypes, mental models and visual design, heuristic evaluation, and basic concepts and methods for user studies. |  |  |  |  |  |  |
| Application & Projects                           | Practical part on a specific application domain.   |  |  |  |  |  |  |
|  | Various kind of interactive prototypes (with and without writing code).  |  |  |  |  |  |  |
| "Beyond WIMP" paradigms                          | Tangible interaction, wearables, voice user interfaces, gestures, interaction with AI systems,   |  |  |  |  |  |  |
|  | Seminars/demos on emerging topics and case studies.  |  |  |  |  |  |  |

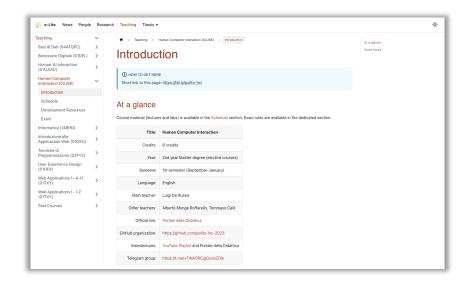
## Course Topics... At a Glance!

- Introduction to HCI (this week!)
- 2. Problem framing and needfinding
- 3. Tasks and their analysis
- 4. Prototyping at various levels of fidelity
- 5. Design guidelines, principles, and heuristics
- 6. Visual design and design patterns
- 7. Heuristic evaluation
- 8. Usability testing
- 9. Advanced interactions



## **Learning Material**

- Course website <a href="http://bit.ly/polito-hci">http://bit.ly/polito-hci</a>
  - Slides, exercises, lab texts
  - Full schedule
  - Templates and deadlines
  - Supplementary material
- Video lectures (for classes, only)
  - ${\color{gray} \bigcirc \ YouTube \ \hbox{--} \underline{ https://www.youtube.com/playlist?list=PLs7DWGc\_wmwRwGT5u9W9TKenphrJKtDss} }$
  - Portale della Didattica
- GitHub <a href="https://github.com/polito-hci-2023">https://github.com/polito-hci-2023</a>
  - Slides, lab texts, examples, group work, ...







#### **Communications**



- We will use **Telegram** for quick communications
  - Among students, with teachers, etc.
- Join at <a href="https://t.me/+TWAORCjgOsswZDlk">https://t.me/+TWAORCjgOsswZDlk</a>
- Two topics:
  - News and Updates -> Announcements, reminders, and official information
  - Q&A -> For feedback and questions
- Private conversations can be done via direct messages
- Emails are an alternative for longer, slower, and private conversations
  - Use "Student Hours", too

#### **Student Hours**

#### Why?

- An opportunity for individual students (or groups) to discuss any need or challenge
- To clarify information and ask questions about the course
- To discuss academic and/or career goals
- To know more about certain topics
- **-** ...

#### When?

- Every Tuesday 16:00-17:00 in my office, send a message beforehand
- On request, either in person (in my office) or remotely (on Zoom)

## **Course Methodology**

- Learning method
  - Project-based → students learn by doing a project, in teams
  - Problem-based → the project work starts from elicited and real users' needs (needfinding phase)
- Projects developed during the semester and step-by-step (assignments)
  - Within a given theme and mostly in the labs
  - Iterating on prototypes
- Intermediate checks at the end of some assignments: the main way to provide
   feedback to the teams
  - Feedback is there to help students improve the next step in their projects, in the course, in addition to possibly improve the final grading

## **Course Organization**

- Classes
  - o 3 h/week
  - Interactive lectures + exercises (mixed)
- Laboratories (room 2T)
  - 1.5 h/week
  - o 3 Lab slots
  - Starting from Week 2
  - For group projects
- Exception: first week
  - Class instead of <u>Lab</u> (first 1.5 hours)

|       | МО          | TU         | WE         | TH | FR |
|-------|-------------|------------|------------|----|----|
| 08:30 |             |            |            |    |    |
| 10:00 |             |            |            |    |    |
| 11:30 |             |            |            |    |    |
| 13:00 |             |            | Lab<br>11l |    |    |
| 14:30 | Class<br>2P |            | Lab<br>51  |    |    |
| 16:00 |             |            | Lab<br>8N  |    |    |
| 17:30 |             | Class<br>4 |            |    |    |

#### Classes

• In-person, in rooms with power outlets at the desks

- Video-recorded and made available soon after each class
  - o <u>not</u> streamed live
- This week: class on Wednesday at 13:00 (1,5 h)
  - o we will skip one class, later on

#### Laboratories

- Starting October 11, 2023
  - o In rooms with power outlets at the desk

For group activities

- Assignment text online some days in advance
  - o we aim at "one week in advance"

#### **Laboratories**

- Collaborative and interactive places, to work and share feedback
  - In-person attendance is fundamental!
  - Each team will be in the same slot and will work with the same teacher for the entire semester
  - The teacher is there to support the teams' work, not just reply at questions
- Two main activities within labs, identical for the three slots:
  - Assignments Teams work on steps of the project with the guidance of the teacher
  - 2. Checks Teams present their assignment work to the teacher and receive feedback

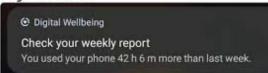
#### **Laboratories**

- Each of the three slots will have a specific theme
  - All the projects <u>must</u> fall in the slot's theme and specialize it
  - Slots must have around the same number of assigned teams

- Themes:
  - 1. Health and Wellbeing (13:00-14:30)
  - 2. Education and Learning (14:30-16:00)
  - 3. Humans meet AI (16:00-17:30)

## Theme 1 – Health and Wellbeing

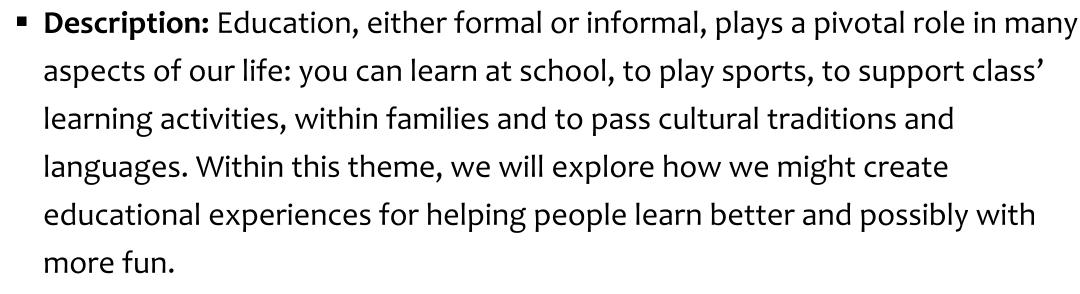
No one: Are you okay? Me: Yeah. I'm totally fine. My Phone:



- Teacher: Alberto Monge Roffarello (<u>alberto.monge@polito.it</u>)
- When: Wednesday 13:00-14:30
- Description: Health and wellbeing are fundamental aspects of our daily existence. They encompass physical, mental, and emotional dimensions that can be significantly influenced by our interactions with technology. Within this theme, we will explore innovative ways to leverage HCI principles to create applications, interfaces, and systems that empower individuals to lead healthier lives, focusing on aspects like fitness, mental wellness, stress management, and fostering social connections.

## Theme 2 – Education and Learning

- **Teacher:** Luigi De Russis (<u>luigi.derussis@polito.it</u>)
- When: Wednesday 14:30-16:00





## Theme 3 – Humans Meet Al



- **Teacher:** Tommaso Calò (tommaso.calo@polito.it)
- When: Wednesday 16:00-17:30
- Description: The intersection of humans and artificial intelligence (AI) is a rapidly evolving frontier that challenges our understanding of interaction, cognition, and augmentation. Within this theme, we will delve into how humans and AI collaborate, emphasizing the design of AI-driven interfaces. We will investigate the role of HCI in shaping user trust, understanding, and adoption of AI systems to enhance human potential in tasks ranging from decision-making to creative expression.

#### **Teams**

- 3-4 students (preferably 4)
- It is students' responsibility to form teams
  - Teachers may help, but not automatically assign anyone
- Teams <u>cannot</u> be changed during the semester
- In case of issues among teammates: please, talk with the teachers

- Each team will work on their own GitHub repository
  - we will create and assign private repositories to each group



#### **About The Exam**

- Project development (up to 20 points)
  - o In teams
  - Final report process, execution, and outcomes of four group assignments
  - Prototypes "source"
- 2. Heuristic evaluation (up to 6 points)
  - Individual
  - Report outcome and execution of one individual assignment
- 3. Oral discussion on the project (up to 4 points)
  - As a group, mandatory
- The realized project will be valid until the end of the academic year
- Additional points (max 2) can be assigned for the effort during the course, the project, and the oral discussion

#### **Evaluation Criteria**

- Invested effort in the project activity, including the willingness to incorporate the provided feedback
- Originality, complexity, and richness of the work
- Methodological and technical correctness of the entire process
- Completeness and communication quality of the assignments' outcomes and report(s)
- Quality of the presentations and oral discussion
- Individual contribution

## **Project Development**

#### Goal:

- to give hands-on experience with the modern human-centered design process described during the course
- Projects will be built step-by-step and mostly carried on during labs
- Project's topic proposed by each group
  - Based on needfinding
  - Within the chosen theme
- Group assignments represent the various process steps
  - Start during a lab
  - Are often followed by checks with teachers (in one of the following labs)
  - <u>Evaluated at the exam</u> through reports and discussion

## (Planned) Assignments and Checks

- Assignment 1 [group]
  - Needfinding
  - Starts at week 2, ends/check at week 4 (duration: 2 week)
- Assignment 2 [group]
  - Storyboard and Low-fidelity prototype
  - Starts at week 6, ends/check at week 8 (duration: 2 week)
- Assignment 3 [individual]
  - Heuristic evaluation on another group's low-fidelity prototype
  - To be done during the lab of week 9
  - Results passed to the other group

## (Planned) Assignments and Checks – cont'd

- Assignment 4 [group]
  - Medium- to high-fidelity prototype

- Coding will start here, <u>not</u> before!
- Starts at week 10, ends at week 11, no check (duration: 1 week)
- Assignment 5 [group]
  - High-fidelity prototype and evaluation (+ final report)
  - Starts at week 11, ends one week before each exam date

## **Assignments and Checks – Summary**

|            | W1 | W2 | W3 | W4    | W5 | W6 | W7 | W8    | <b>W</b> 9 | W10 | W11 | W12 | W13 | W14 | ••• | Exam<br>-1 week |
|------------|----|----|----|-------|----|----|----|-------|------------|-----|-----|-----|-----|-----|-----|-----------------|
| <b>A</b> 1 |    |    |    | Check |    |    |    |       |            |     |     |     |     |     |     |                 |
| A2         |    |    |    |       |    |    |    | Check |            |     |     |     |     |     |     |                 |
| А3         |    |    |    |       |    |    |    |       |            |     |     |     |     |     |     |                 |
| <b>A</b> 4 |    |    |    |       |    |    |    |       |            |     |     |     |     |     |     |                 |
| <b>A</b> 5 |    |    |    |       |    |    |    |       |            |     |     |     |     |     |     |                 |

## **Projects Completion Level**

- The realized final prototype must be a high-fidelity interactive prototype
  - not a final "product"

- The application is <u>not</u> required to (fully) implement standard (yet important) features, such as sign-up, sign-in, ...
  - Assume that your user is already registered and signed in
- This means that some (difficult or standard) features can be faked or hard coded

#### **Oral Discussion**

- All teammates present and presenting
- Each group will present their project with:
  - 1. A brief introduction to the project
  - 2. A demonstration of the implemented prototype, where students cover the main features and everybody in the team speak
  - 3. Answering some questions from the teachers, about what students showed and/or about the submitted report(s)
- Beware: the demonstration is typically the most critical part
  - o it needs to be carefully prepared, and not rigged up at the moment
- Teachers will have already read the report(s) and had a look at the final prototype code, so there is <u>no need</u> to cover those

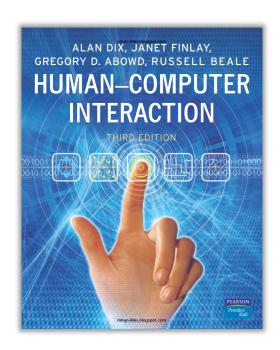
## Introducing... the Assignment Zero

- Submit group composition
  - Group name
  - 4 persons (max), for each:
    - ID (matricola), Surname, Name, GitHub username, e-mail
  - Two preferred lab slots/themes
- Submission link (Google Form):
  - o <a href="https://forms.gle/R83Yd2LysdNWrXeT9">https://forms.gle/R83Yd2LysdNWrXeT9</a>

Deadline: October 10, 2023 End of Day (EoD)

## **Suggested Books**

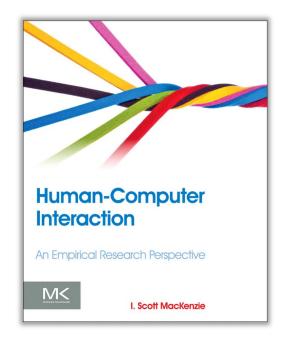
- Alan Dix, Janet Finlay, Gregory D.
   Abowd, Russel Beale, "Human-Computer Interaction", 3<sup>rd</sup> edition,
   Prentice Hall, 2004, ISBN 0-13-046109-1
- Shneiderman, Plaisant, Cohen, Jacobs, Elmqvist, "Designing the User Interface: Strategies for Effective Human-Computer Interaction", 6<sup>th</sup> edition, Pearson, 2016, ISBN 013438038X / 9780134380384

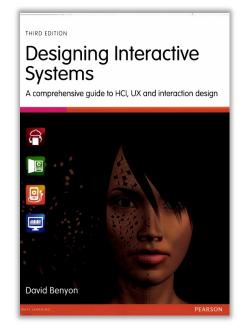




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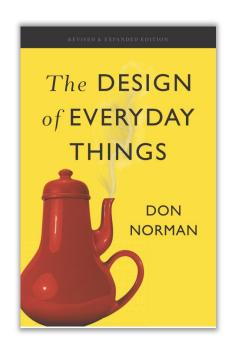
- I. Scott MacKenzie, "Human-Computer Interaction: An Empirical Research Perspective", Morgan Kaufmann, 2013, ISBN 978-0-12-405865-1
- David Benyon, "Designing Interactive Systems", 3<sup>rd</sup> edition, Pearson, 2014, ISBN 978-1447920113

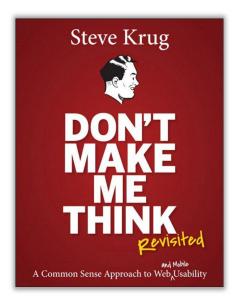




## **Suggested Books**

- Don Norman, "The Design of Everyday Things: Revised and Expanded Edition", Hachette UK, 2013, ISBN 0465072992/ 9780465072996
- S. Krug, "Don't Make Me Think: A Common Sense Approach to Web and Mobile Usability - revisited", Pearson Education, 2014, ISBN 0321648781/9780321648785







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